



**JESSUP FARM**  
BARREL HOUSE



**INTERSECT**  
**BREWING**



**snowbank brewing**  
fort collins, colorado



**Good water = good beer**





2013

Photo: City of Fort Collins Government



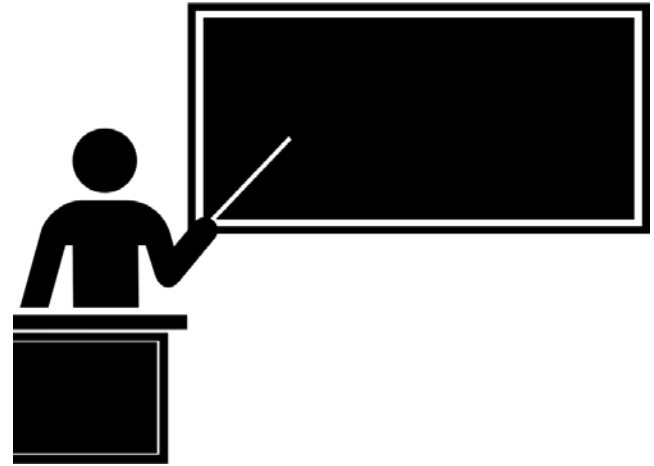




BreWater brings together breweries in the greater Fort Collins area to discuss local water issues, to bring community members together, to encourage water education, and to protect the quality of our most important resource: *water*.









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**Good water = good beer**





Did you know that the AVERAGE AMERICAN uses

# 2,000

GALLONS OF WATER A DAY



## OUR DIETS



**634** GALLONS  
to make one burger



**37** GALLONS  
for one cup of coffee



## ENERGY USE



**13** GALLONS  
to make 1 gallon of gasoline



**5** GALLONS/HOUR  
for a 60-watt light bulb



## PRODUCTS WE USE



**2,900** GALLONS  
for a pair of blue jeans



**700** GALLONS  
to make a cotton T-shirt



## HOME

COOKING • CLEANING • WASHING • DRINKING

# How much water do brewers use?

[Entire lifecycle: grain to glass]



## 24 GALLONS

For one 12oz bottle of Fat Tire beer (including glass)

\*Source: Antea Group / New Belgium.

[Brewery only]



## [3 to 15]:1

GALLONS H<sub>2</sub>O: GALLONS BEER

\*Source: Brewers Association

# 2%

of local water in Fort Collins is consumed by craft brewers. (An estimated ½ of that is returned to the Poudre River.)

2014 Billed Usage	GALLONS	% of total	% of commercial
Craft brewers (10 metered accounts)	134,294,850	2.04%	4.07%
Commercial Water Use	3,299,889,652		
Total City Water Use	6,581,843,000		

